# Copy and paste the information below, and share with your manager.

Tech Strategy Summit 2024

Convince Your Boss Letter

Dear <Insert Manager’s Name>:

I have a request – I’d like to attend the CCB Tech Strategy Summit. CCB’s annual summit will be held at the Creekside Crossing Conference Center on September 19, 2024 and I think it could be an insightful learning and growth opportunity for me and our business.

The event brings together IT professionals, industry experts, and IT vendors for a day of networking, keynote sessions, and valuable takeaways. By attending I’ll be able to learn new IT strategies, grow my network, and unlock new potential solutions that will benefit and protect our organization through:

* Expert-led sessions that will provide key insights and trends focusing on topics crucial to our business IT. I’ll leave the summit with strategies that I can immediately use.
* The ability to network with like-minded IT pros, and industry experts from a wide variety of industries that can lead to new insights, business ideas, and more.
* Access to breakout sessions led by industry experts where I can ask critical questions who are actively involved in building and shaping IT best practices.

I’ll also have the opportunity to check out the latest IT products and solutions from companies exhibiting at the show, such as Scale, WatchGuard, Microsoft, and more.

**Here’s the approximate breakdown of costs for me to attend:**

Registration (In Person) $79 ($59 until 8/15)

Meals (Breakfast & Lunch Included) $0

Travel: $

**Total:** **$**

I believe it would be a great investment of my time and that I’ll return with new ideas for improving our company’s IT.

Thank you,

<Insert Name>